



Cascade Server User Conference

Atlanta, GA
September 15-17, 2013



#CSUC13

SCHEDULE AT A GLANCE

Monday, September 16th

Breakfast and Registration 8:00 - 9:00 am (Global Learning Center, 2nd Floor)

Time	Rm	Session	Speaker
9:00 - 10:00	222	Cascade Server Product Roadmap	Kat Liendgens Bradley Wagner
10:00 - 10:15		Break	
10:15 - 11:00	222	Block Choosers, Configuration Blocks, Metadata Sets, Indexing and XSLT	Wing Ming Chan
10:15 - 11:00	225	In the News: Including & Repurposing News & Events in Cascade Server	Lauri Francis
10:15 - 11:00	319	Putting the Pieces Together: Cascade Server for Beginners	Precious McKoy
11:00 - 11:15		Break	
11:15 - 12:00	222	Cascade Server Shortcuts	Lisa Hall
11:15 - 12:00	225	Accessibility Demystified: What You Don't Know May Hurt You	Kelly Truong
11:15 - 12:00	319	Cascade Server User Interface (Focus Group)	Charlie Holder Ryan Griffith
12:00 - 1:30		Lunch (GT Hotel Dining Room)	
1:30 - 2:15	222	User Switcher for Cascade Server	Leah Einecker
1:30 - 2:15	225	We've Got Google Analytics (And I Have a Treadmill in my Basement)	Linda Watson
1:30 - 2:15	319	Managing a Large Number of Editors in Cascade Server	Phillip Coxwell
2:15 - 2:30		Break	
2:30 - 3:15	222	Bricks & Tags: Customizing Content for Re-use and for Different Audiences	Charlie Holder
2:30 - 3:15	225	Avoiding Stale Sites: Preventing Content from Getting Out of Date	John Lazos
2:30 - 3:15	319	Ask a Trainer (Q&A Breakout)	Uzo Okafor Lisa Hall
3:15 - 3:30		Break	
3:30 - 4:15	222	Building Fast Sites in Cascade Server with Angular.js	Marcello Prattico
3:30 - 4:15	225	On the Road to #RWD	David Shipley Trevor Thomas
3:30 - 4:15	319	Training Your Campus on Cascade Server: Techniques that Really Work	Darren Denham David Lodge
6:00 - TBD		Cassies Awards Party (Ormsby's) Buses shuttling between both hotels and Ormsby's from 5:45 pm until 10:00 pm	



Tuesday, September 17th

Breakfast and Registration 8:00 - 9:15 am (Global Learning Center, 2nd Floor)

Time	Rm	Session	Speaker
9:15 - 10:00	222	Development with Cascade Server and Yeoman	Jason Aller
9:15 - 10:00	225	The Digital Marketing-Web Development Relationship	Justin Klingman Brad Henry
9:15 - 10:00	319	Not Just for the Web: Cascade Server and Mass Email Messages	David Lodge Darren Denham
10:00 - 10:15		Break	
10:15 - 11:00	222	To Infinity & Beyond: Cascade Server 7.2, 7.4, 7.6 and 7.8	Mike Strauch
10:15 - 11:00	225	Operation Migration: Migrating Static Content with our Universal Migration Tool	Ryan Griffith
10:15 - 11:00	319	Stupid Index Block Tricks	Dave Shaykewich
11:00 - 11:15		Break	
11:15 - 12:00	222	Web Personalization Utilizing Thick Client and Cascade Server	Bryce Roberts
11:15 - 12:00	225	Responsive Redesign: A Beta Approach	Sarah Johnson Li
11:15 - 12:00	319	Using External Data in Cascade Server	Matt Carter
12:00 - 1:30		Lunch (GT Hotel Dining Room)	
1:30 - 2:15	222	Increase Your Velocity's Velocity with New Locator Tools	Penny Kronz
1:30 - 2:15	225	Get the Setup Hookup: Using Setup Blocks to Create a Site Template	Nadira Yasmeen
1:30 - 2:15	319	Birds of a Feather: Cascade Server Administrators	Robert Cheyne
2:15 - 3:15		Refreshments Break (GLC Courtyard)	
3:15 - 4:00	222	Creating Accessible Web Content	Rick Hill
3:15 - 4:00	225	Interactive Maps & Virtual Campus Tours	Chris Cox Ryan Sprake
3:15 - 4:00	319	Content Strategy Tools in Cascade Server (Focus Group)	Kat Liendgens Holly Wright
4:00 - 4:15		Break	
4:15 - 5:00	222	Velocity vs. XSLT Showdown Extravaganza	Alvin Chao Jason Aller

Welcome, Cascade Server Clients!



We’re so excited to be hosting our 8th annual Cascade Server User Conference! This year, there are almost 140 clients and partners in attendance, making this our biggest conference in Hannon Hill history!

For many of you, this may be the only conference you attend throughout the year. With this in mind, we design the conference program to cover some of the most important topics in web development and higher education, such as responsive design, content strategy and web accessibility. Of course, the majority of our sessions revolve around Cascade Server--new features, tips and tricks, demos, end user training, creative implementations, and my favorite: client projects!

While you’re here, be sure to meet some of the Hannon Hill team members who work on the product, assist you on the help forum, sell Cascade Server and chat with you on Twitter. More importantly, make sure you meet some of your fellow Cascade Server users. You already have a lot in common and you can help each other along the way when you’re looking for tools or code snippets. Also, why not find yourself a regional or topic-based user group to join? Just let us know what you’re interested, and we’ll be happy to introduce you to someone in an existing group or help you organize a new one!

Hannon Hill staff will be in purple shirts throughout the conference, so feel free to stop us at anytime. We’re here to help!



On behalf of the Hannon Hill staff and conference committee, thank you for coming to the 2013 Cascade Server User Conference! We’re delighted to have you!

Holly Wright
Marketing Manager & Conference Head

Getting Around the Global Learning Center





The Basics

Twitter Hashtag: #csuc13

Conference Website:

<http://www.hannonhill.com/news/conference/index.html>

WIFI Network: GT Visitor

From the browser menu, select "Hotel users and prepaid pass."
Create a username and password, and use the code **X7F86**.
On the second day, use your login to access the group wifi.

Digital Guidebook: Download the free app at m.guidebook.com.

Search for "csuc13" to access the sessions and maps on your phone.

Conference Survey: We want to hear from you! Tell us what you think about the sessions, food, t-shirts, and more at goo.gl/yFyJTI.

Slides, Videos & Handouts: After the conference is over, we'll make the slides, videos and handouts available at goo.gl/teMD9Q.

Special thank you to our 2013 Sponsors

Gold



Silver



STONERIDGE
CORPORATION

FEATURED SESSIONS

Monday 9:00 am - 10:00 am

Cascade Server Product Roadmap | **Room 222**

Kat Liendgens, CEO, Hannon Hill

Bradley Wagner, VP of Engineering, Hannon Hill

Come learn about what's in store for Cascade Server in 2013 and 2014. We'll discuss how the CMS landscape is changing and how Cascade Server is evolving to continue to meet the challenges that organizations face with managing their web presence. This session opens the conference and is a must-see for all attendees.



Tuesday 4:15 pm - 5:00 pm

Velocity vs. XSLT Showdown Extravaganza! | **Room 222**

Alvin Chao, Web Services Manager, James Madison University

Jason Aller, Web Application Developer, UC Davis School of Law

To end the 2013 User Conference on a fun and competitive note, Alvin Chao and Jason Aller, two Cascade Server veterans, will face-off to find out once and for all--which is faster? XSLT or Velocity? Of course, you can't put too much stock in the results, since their experience may differ, but nonetheless, it should be fun to watch!



Did you know that Hannon Hill hosts Cascade Server instances for dozens of colleges and universities?



Find out why clients are converting their installed licenses to Cascade Cloud licenses in order to take advantage of our time-saving hosted solution. With Cascade Cloud, we take care of everything from product and database setup and installation, software upgrades by request, and daily backups of your database. Ask your sales rep or customer advocate about it today!





Braves Excursion (prepaid)

Sunday 12:30 - 5:30 pm | **GT Hotel Lobby**



If you signed up for the Braves game excursion, be sure to meet Blaine Herman in the GT Hotel lobby at 12:30 pm to catch our private shuttle to the game. Don't worry! We'll get you back in plenty of time for the Welcome Reception! Go Braves!

Welcome Reception

Sunday 6:00 - 8:00 pm | **GT Hotel Lobby & Club Room**



Kick things off right! Join us for a welcome reception, complete with drinks and hors d'oeuvres in the Club Room of the GT Hotel & Conference Center. Our staff will be mixing it up, and this is a great opportunity to meet some of your fellow attendees before the conference officially starts.

Cassies Awards & Party

Monday 6:00 - 10:00 pm | **Ormsby's**



This is the biggest event of the conference, nay, the year! Find out who won the coveted Cassies awards this year and celebrate with your fellow attendees at this yard-game inspired bar in Atlanta's West Midtown neighborhood. There will be a private bocce court as well as darts, billiards and shuffleboard. Buses will run from 5:45 pm until 10:00 pm between both hotels and the bar.

PROGRAM SCHEDULE - DAY 1

Monday 10:15 am - 11:00 am

Block Choosers, Configuration Blocks, Metadata Sets, Indexing, and XSLT | **Room 222**

Wing Ming Chan, Web Developer
SUNY Upstate Medical University



Instead of using site-specific configurations to store site information, we can store the information in blocks without plugging them into regions. These blocks can be bundled up in configuration blocks using block choosers, and index blocks can be used to pick up the information stored in configuration blocks. Join this session to learn how you can build hundreds of sites using only a few templates, configuration sets, and content types.

In The News: Including and Repurposing News and Events in Cascade Server | **Room 225**

Lauri Francis, Web Production Specialist
The College of Arts and Sciences at Syracuse University



The College of Arts and Sciences recently launched a new news site, in which each discipline is highlighted by upcoming calendar items and current press releases with embedded videos, slideshows and a blog-style series, titled, "Faculty in the Field." This session will include the technical features, the site architecture, our thought process during the design, and plans for future enhancement.

Putting the Pieces Together: Cascade Server for Beginners | **Room 319**

Precious McKoy, Business Technology Applications Analyst
Winston-Salem State University



If you are new to Cascade Server and this conference, then you may be feeling a little like I felt this time last year. Although this is my second year attending, I want to assure you that while there's much to be learned about the interface, end user training, documentation, usability testing and auditing your content, you can become a true champion like me by attending this session, just for new Cascade Server clients!



Monday 11:15 am - 12:00 pm

Cascade Server Shortcuts | **Room 222**

Lisa Hall, Web Developer

Hannon Hill

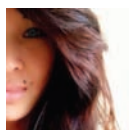


One of the biggest reasons people buy a CMS is to save time. If you're new to Cascade Server or you're hoping to improve your experience using it, then join Lisa Hall for a session on Cascade Server shortcuts. As a Services Developer for Cascade Server, Lisa has learned a thing or two about saving time, and she'll gladly share her secrets with you.

Accessibility Demystified: What You Don't Know May Hurt You | **Room 225**

Kelly Truong, Web Developer

Hannon Hill



Higher education organizations constantly have to worry about meeting WAI/WCAG 2.0 accessibility standards. In this session, Kelly will educate attendees on web accessibility compliance, standards for higher education, and why web accessibility is everyone's business. She will discuss common disabilities, provide history and statistics on web accessibility, and give recommendations to help organizations get buy-in to integrate accessibility considerations campus-wide.

Cascade Server User Interface (Focus Group) | **Room 319**

Charlie Holder, Head of Customer Experience, Hannon Hill

Ryan Griffith, Support Engineer, Hannon Hill



Since the last User Conference, we've rolled out a number of improvements to the user experience in Cascade Server, such as auto-saving of drafts, drag and drop file uploading and in-context editing. In this session, Charlie Holder and Ryan Griffith will reveal some mockups for additional improvements and ask targeted questions about how the content management experience can be improved. This is your chance to be heard and make a difference as we continue to focus on improving this aspect of Cascade Server.

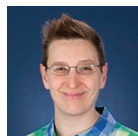
PROGRAM SCHEDULE - DAY 1

Monday 1:30 pm - 2:15 pm

User Switcher for Cascade Server | **Room 222**

Leah Einecker, IT Principal Analyst

Pima Community College



Ever have a user create a big mess of locks and workflows right before going on vacation? Ever wish you could just log in as a particular user and see what they see? Pima Community College has created a User Switcher tool that allows Cascade Server administrators to log in as another user without a password. Learn how the User Switcher works and how you can use it in your own instance of Cascade Server!

We've Got Google Analytics (And I Have a Treadmill in my Basement) | **Room 225**

Linda M. Watson, MBA, PCM

Webmaster & Web Technology Manager

Rollins College



The majority of colleges and universities have Google Analytics installed. Similarly, 83 million treadmills have been sold since their invention. In the same way that a treadmill won't automatically whip you into shape, Google Analytics can't help drive your marketing decisions without your intervention. In this session, Linda Watson will show you how they set up their accounts, tag their links, and use the information they gather about their web traffic to make decisions.

Managing a Large Number of Editors in Cascade Server **Room 319**

Phillip Coxwell, Multimedia Specialist III

Auburn University - COSAM



Managing a site with more than a couple editors can be challenging. In the College of Sciences and Mathematics at Auburn University, they have a dozen departmental editors and over 100 faculty with access to personal pages in Cascade Server. In this presentation, Phillip will focus on how he provides support and training for their editors, some of the things he does to make editing easier, and how he organizes permissions using groups and roles.



Monday 2:30 pm - 3:15 pm

Bricks & Tags: Customizing Content for Re-use and for Different Audiences | **Room 222**

Charlie Holder, Head of Customer Experience
Hannon Hill



Once you know the basics, you can get creative with Cascade Server by outputting content in multiple formats for different audiences and reusing content across multiple pages and sites. Charlie will demonstrate how to create blocks of content that can be used inline and how to tag content for output to specific audiences. He'll discuss how to create additional page outputs, leverage Structured Data Blocks, leverage Velocity/XSLT for text replacement, and use Configuration to Destination publish mappings.

Avoiding Stale Sites: Preventing Content From Getting Out of Date | **Room 225**

John Lazos, Software Developer
Hannon Hill



Don't let stale content drag down your SEO! Leverage Cascade Server 7.4's Stale Content Reports to manage and mitigate your stale content. In this session, John will discuss how to make the most of stale content reports, review dates, and content review processes, and managing the users who are responsible for content. You should leave this session with a good understanding of the best practices for resolving stale content on your site.

Ask a Trainer (Q&A) | **Room 319**

Uzo Okafor, Services Developer & Trainer, Hannon Hill
Lisa Hall, Services Developer, Hannon Hill



New clients and experienced clients alike are invited to this breakout in which Hannon Hill's trainers will be on hand to answer your most basic and challenging questions about Cascade Server. From Velocity to XSLT, blocks to configurations, templates to formats, and publishing to workflows, our trainers are here to help. Bring your questions because there's no set agenda for this session. They're all yours!

Monday 3:30 pm - 4:15 pm

Building Fast Sites in Cascade Server with Angular.js
Room 222

Marcello Prattico, Director of Web Services
Syracuse University



Angular.js is a popular client-side javascript framework that assists with running single-page applications. Marcello will demonstrate how you can use Angular.js along with Cascade Server to build a fast, single-page website. Angular.js can also replace some xsl and velocity code when building websites, and content from Cascade Server can be published as json or xml, which is then used by Angular services to generate page content, dynamic navigation, and more.

On the Road to #RWD | Room 225

David Shipley, Enterprise Strategy Analyst
Trevor Thomas, Developer
University of New Brunswick



Learn how the University of New Brunswick used agile project management to make the transition to Responsive Web Design. David will cover not only the technical, content, and project management aspects of transitioning to a responsive design; he'll also discuss why they decided to move to RWD and the approach they took in iteratively improving their design and information architecture for their main site and nearly 200 sub-sites.

Training Your Campus on Cascade Server: Techniques That Really Work | Room 319

Darren Denham, Web Content Consultant
David Lodge, Web Services Manager
University of Central Oklahoma



Even though Cascade Server is very easy to use, for some members of the campus community, it can be an intimidating program to learn. The University of Central Oklahoma (UCO) will discuss several of the training techniques developed since launching Cascade Server in 2009. Join us and learn about the many ways you can make your web content training not just efficient, but effective!



Tuesday 9:15 am - 10:00 am

Development with Cascade Server & Yeoman | **Room 222**

Jason Aller, Web Application Developer
UC Davis School of Law



In this session, Jason Aller will share a development process using Yeoman and a Grunt plugin that automates moving .css, .js, and optimized images into Cascade Server from a development environment. Use the full power of the external tools, such as Compass, Javascript Source Analysis, Behavior Driven Development, Code Coverage Mapping, JSHint, and Documentation Generation with Cascade Server!

The Digital Marketing - Web Development Relationship **Room 225**

Justin Klingman, Web Software Development Manager
Brad Henry, Director of Digital Marketing Services
Beacon Technologies



Information is readily available to support your web design decisions, whether it be through activity & insights gleaned from your analytics, engagement activity from your social media channels or direct feedback from your customers via online surveys. In this session, expect to get detailed examples, ideas, and actionable items that you can take away to apply to your own Cascade Server project.

Not Just for the Web: Cascade Server and Mass Email Messages | **Room 319**

David Lodge, Web Services Manager
Darren Denham, Web Content Consultant
University of Central Oklahoma



In this session, David Lodge will explain how UCO took a daily newsletter sent to their faculty and staff from a hand-typed email message in Outlook to an automated system using a standardized template and full HTML formatting in Cascade Server, along with some server-side scripting. After attending this session, you should understand how standardized mass emails can be generated and sent by non-technical users and the pros and cons of doing so using Cascade Server.

PROGRAM SCHEDULE - DAY 2

Tuesday 10:15 am - 11:00 am

To Infinity & Beyond: Cascade Server 7.2, 7.4, 7.6, and 7.8 Room 222

Mike Strauch, Lead Software Engineer
Hannon Hill



Join Hannon Hill's Lead Software Engineer for a live demonstration of some of the features in our last three releases, 7.2, 7.4, and 7.6; and some of the features that are in the pipeline for our next major release, Cascade Server 7.8!

Operation Migration: Migrating Static Content with our Universal Migration Tool | Room 225

Ryan Griffith, Support Engineer
Hannon Hill



Ever have the need to migrate static content into your Cascade Server instance? In this session, Ryan will introduce our new Universal Migration Tool (released in Cascade Server 7.4), discuss best practices for migrating content, and demonstrate the tool in action. For those of you with dozens of sites that need to be moved over to Cascade Server, you won't want to miss this session.

Stupid Index Block Tricks | Room 319

Dave Shaykewich, Client Account Manager
University of Victoria



From administrator-focused reports to dynamic, student-focused web widgets and search and browse structures, when combined with structured metadata and/or data definitions, index blocks are not just for navigation anymore. Index block transformations allow you to produce complex functionality while keeping things simple and straightforward for content contributors. Bring your inspired indexing ideas and innovations for sharing.



Tuesday 11:15 am - 12:00 pm

Web Personalization Utilizing Thick Client and Cascade Server | **Room 222**

Bryce Roberts, VP of Software Development
StoneRidge Corporation



Web personalization is the process by which information about an end-user is utilized to dynamically insert, update, or select content based on user-models. This presentation provides an overview of implementing web personalization with a thick client (jQuery) and Cascade Server generated content sets for an admission site. Bryce will also provide examples of both environmental and behavioral information based web personalization.

Responsive Redesign: A Beta Approach | **Room 225**

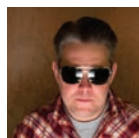
Sarah Johnson Li, Web Development
Rollins College



Responsive Web Design (RWD) is on every web team's mind (or it should be). Sarah will share Rollins College's Responsive Redesign approach, along with tips and tricks that they have learned along the way. Their RWD approach involves every member of the Marketing & Communications Department, including managers, writers, designers, and developers, to make their redesign a success. This session is designed for anyone involved in the web redesign process.

Using External Data in Cascade Server | **Room 319**

Matt Carter, Manager of University Web Communications
The University of New Mexico



In the era of open data, more and more information is being made available in various feeds and data files. When that data is available in an XML format it opens up lots of possibilities within Cascade Server. This session will discuss some of the various ways you can use external data in Cascade Server. Matt will touch on some of the possibilities, ranging from consumption of an RSS feed to class schedule information from Banner using multiple feeds at once. Examples will include UNM's use of: RSS, Rave Emergency Alert Feed, XML Schedule Feed from Banner, Weather Feed, ActiveDataX Calendar Feeds, and more if time permits.

PROGRAM SCHEDULE - DAY 2

Tuesday 1:30 pm - 2:15 pm

Increase Your Velocity's Velocity with New Locator Tools Room 222

Penny Kronz, Professional Services Manager
Hannon Hill



In this session, Penny will demonstrate the new velocity locator tools that were released in version 7.4 of Cascade Server. She'll show you how you can use the new tools to create formats that call code from other formats and don't require index blocks to be used. Lastly, she'll discuss some other ways to improve your use of velocity, so you can get the most out of this transformation language in Cascade Server.

Get the Setup Hookup: Using Setup Blocks to Create a Site Template | Room 225

Nadira Yasmeen, Services Developer
Hannon Hill



This session will demonstrate how setup blocks can configure site layouts and help you reuse content easily. Nadira will cover the steps to creating a basic setup block, which will be used to create a site template. She'll also take a look at some creative examples using setup blocks to get you inspired! Attendees should leave this session understanding what exactly a setup block is, the benefits of using a setup block, how to create a setup block, and creative uses of setup blocks.

Birds of a Feather: Cascade Server Administrators Room 319

Robert Cheyne, Senior IT Manager
Texas A&M University



During this Birds of a Feather session, Cascade Server admins are invited to discuss user and group management, database reporting, and other tasks commonly dealt with by admins. Hannon Hill's Head of Customer Experience, Charlie Holder, will help document product ideas throughout the discussion for consideration in future releases.



Tuesday 3:15 pm - 4:00 pm

Creating Accessible Web Content | **Room 222**

Rick Hill, Web CMS Administrator
University of California - Davis



As Tim Berners-Lee said, "The power of the Web is in its universality. Access by everyone regardless of disability is an essential aspect." Is your site's content usable by the widest possible audience? This session will provide a brief overview of Web accessibility issues and its importance to higher education websites. Then we'll chat about methods, tools and resources for creating and testing accessible web content. Finally, we'll explore some specific techniques that can be applied to Cascade Server designs to improve site accessibility.

Interactive Maps and Virtual Campus Tours | **Room 225**

Chris Cox, Client Services Director, BarkleyREI
Ryan Sprake, Senior Interface Developer, BarkleyREI



Getting prospects to visit your campus is a paramount objective for many higher education websites. A good Virtual Tour can show off your facilities, express your personality, and entice people to visit the campus. BarkleyREI will showcase a fully Responsive Virtual Tour that they developed in Cascade Server with Washburn University. They will also present an innovative interactive map in Cascade Server that's under development for Chapman University.



Content Strategy Tools in Cascade Server (Focus Group) **Room 319**

Kat Liendgens, CEO, Hannon Hill
Holly Wright, Marketing Manager, Hannon Hill



From Stale Content Reports to the Spectate Connector, Cascade Server comes with a number of tools to help clients focus on their content strategy alongside content management. In this focus group, Kat and Holly will pick your brain on how you're using the current tools and what tools might be helpful to develop in order to help your content strategy thrive. Topics will include collaboration tools, idea generation, workflows and processes, and social media, to name a few.



SMART™

web solutions



STRATEGY



MARKETING



ANALYTICS



ARCHITECTURE



RESOURCES



TECHNOLOGY

beacon
technologies

www.beacontechologies.com



Spectate Content Marketing Software

This is our third User Conference since we launched Spectate, the content marketing software that is free to Cascade Server clients! Are you using Spectate yet?

Spectate offers...

- Site and page analytics
- Campaign tracking and ROI calculations
- A/B testing with impressions, clicks, and conversions
- Form and Landing Page conversion rates
- Social media analytics
- Email open rates and click-through rates
- Tracking of performance goals
- Inbound links and referral sources
- Search terms
- Keyword analysis
- Individual behavior tracking



Ask us how we can get your account set up today!

Professional Services

Got a special project coming up? Our Professional Services team is here to help! Ask them how they can help you with...

- Additional Training
- Consulting and Project Planning
- Content Migration
- Small Development Tasks
- Site Audits
- Integration Projects
- Troubleshooting

While you're here, take advantage of free walk-up consulting with any of our developers or engineers!

ATTENDEES

Organization	First Name	Last Name	Twitter Handle
Agnes Scott College	Tamara	Roundy	
Alkon Consulting	Allen	Konieczka	
Alkon Consulting	Sean	Murray	seantoddmurray
Auburn University	Gail	Riese	
Auburn University - COSAM	Phillip	Coxwell	philpepe
BarkleyREI	Chris	Cox	
BarkleyREI	Brian	Dubovecky	bdubovecky
BarkleyREI	Ryan	Sprake	8dot3
Beacon Technologies	Rick	Boccard	btboccard
Beacon Technologies	Brad	Henry	
Beacon Technologies	Justin	Klingman	
California State University San Marcos	Jason	Eberwein	
California State University San Marcos	Andre	Rychener	
California State University, Chico	Jordan	Layman	factor8
Chapman University	Mandy	Thomas	MandyThomas61
CMH	Lauren	Fraser	
Copper Development Association	Tatiana	Dorochina	
Copper Development Association	Maki	Isayama	
Cuyahoga Community College	Tom	Wilkinson	
Emory University	Kevin	Glover	
Emory University	Kristian	Serrano	
Emory University	Rachelle	Willoughby	
Emory University - RSPH	Nicci	Williams	
FRTIB	Steffani	Pounds	
Georgia Tech College of Business	Andrew	Jarrett	
Georgia Tech College of Business	Joe	Macri	
Georgia Tech College of Business	Alicia	Persaud	
Harlen Web Consulting LLC	Sara	Haradhvala	
HCCMIS	William	White	indycub
Hill College	Melissa	Gibson	
Hill College	Eddie	Middlebrook	
Hill College	Toni	Rejcek	
Indiana University	Erick	Carballo	
Indiana University	Josh	LaMar	jolamar
Indiana University - SPEA	Brian	Keese	
Interact Communications	Anthony	Jones	asjsa8
Indiana University, Communications	Rohit	Chandran	
Indiana University, Communications	Jay	Mercer	mercercjd
Jacksonville State University	Graham	Lewis	
Jacksonville State University	Chris	Newsome	
James Madison University	James	Carter	jamesedcarter
James Madison University	Alvin	Chao	chaoaj
James Madison University	Phil	Ernst	
James Madison University	James	Johnson	
Johnson County Community College	Anne	Rubeck	
Johnson County Community College	Mark	Zolton	mzolton

ATTENDEES

Organization	First Name	Last Name	Twitter Handle
Lamar University	Charla	Pate	
Macomb Community College	Scott	Menig	MotownWebGuy
Mediagrif Interactive Technologies	Jonathan	Franks	
Mediagrif Interactive Technologies	Å%ric	Labelle	
Network Health	Greg	Koehler	
North Carolina A&T State University	Robin	Howard	
North Carolina A&T State University	Antonio	Ray	
Northwestern Law School	Jared	Patch	
Northwestern University	Jacob	Arnold	
Northwestern University School of Law	David	Bonebrake	
Oakton Community College	Julia	Gray	
Odessa College	Derrick	Conway	
Pima Community College	Leah	Einecker	spaceparakeet
Purdue University	Rhonda	White	
Reed College	Erik	Gorka	erikgorka
Rollins College	Sarah	Johnson Li	pixelsbysarah
Rollins College	Linda	Watson	
Salem Academy & College	Mark	Jones	
Southern Illinois University	Liz	Hunter	
Southern Illinois University	Jessica	Mann	
St. Cloud State University	Karin	Duncan	
St. Norbert College	Casey	Gates	caseygates43
StoneRidge Corporatino	Troy	Bon	
StoneRidge Corporation	Bryce	Roberts	
SUNY Upstate Medical University	Larry	Polly	
SUNY Upstate Medical University	David	VanWie	
Syracuse University	Deven	Pitcher	
Syracuse University	Marcello	Prattico	mprattico
Syracuse University	Michael	Roy	likesoy
Syracuse University, Arts and Sciences	Lauri	Francis	
Syracuse University, Library	Cindy	Barry	gotocindyb
Tarleton State University	Karole	Schroeder	
Texas A&M Univerisity	Mlchael	Phillips	
Texas A&M University	Ashish	Ausekar	
Texas A&M University	Robert	Cheyne	
Texas A&M University	Jayson	Ferguson	jaysonferguson
Texas A&M University - Commerce	Lydia	Harkey	
Texas A&M University - Kingsville	David	Brott	
Texas A&M University - Kingsville	Robert	Pena	
Texas A&M University - Texarkana	Scott	Lent	TAMUTgeek
The University of Scranton	Joseph	Casabona	jcasabona
The University of Scranton	Valarie	Clark	
The University of Texas-Pan American	Russell	Dove	
The University of Texas-Pan American	Carlos	Zepeda	cazepeda
Thomson Reuters	Kristina	Knight	
UC Davis	Rick	Hill	
UC Davis School of Law	Jason	Aller	JasonAller

ATTENDEES

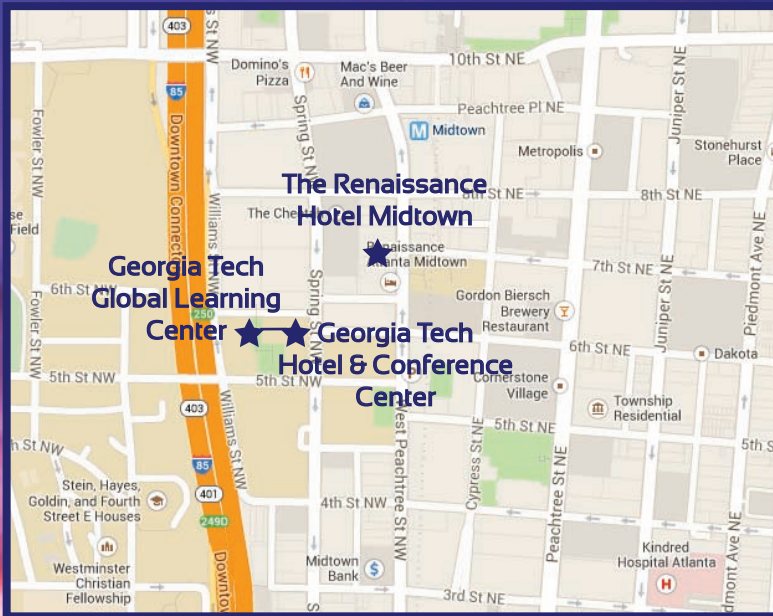
Organization	First Name	Last Name	Twitter Handle
UC San Diego	Allisa	Becker	campusweboffice
UC San Diego	Cristian	Horta	cristian_horta
UC San Diego	Tariku	Tessema	tarikub
Union College	Erik	Espana	erikespana
University of Central Oklahoma	Darren	Denham	DarrenWasHere
University of Central Oklahoma	David	Lodge	
University of Dayton	Darren	Elking	
University of Detroit Mercy	Shiba	Palmer	
University of Houston	Patty	Schwerin	
University of Nebraska Omaha	Stuart	Wheat	
University of Nebraska Omaha	Eric	Wingert	
University of New Brunswick	David	Shipley	
University of New Brunswick	Trevor	Thomas	
University of New Mexico	Matt	Carter	mattcarter
University of North Georgia	Michele	Barton	
University of North Georgia	Justin	Turner	
University of Richmond	Alem	Areki	aareki
University of San Diego	Jennifer	Dandle	
University of San Diego	Berta	Roebuck	
University of Scranton	Matthew	Wren	mattgerardwren
University of the Virgin Islands	Moneca	Pinkett-Wilkins	
University of Victoria	David	Shaykewich	
University of Western Ontario	Kim	Hoffman	
University of Western Ontario	Judy	Steward	
University of Wyoming	Justin	Olson	
UNM IT Department	Anthony	Adams	rufus_tark
UNMC	Todd	Ashmore	
UNMC	Anne	Faylor	
Upstate Medical University	Wing Ming	Chan	
UTPA	Josue	Balandrano Coronel	eusoj_xirdneh
Valdosta State University	Gary	Kuhlmann	glkuhlmann
Valdosta State University	Ashley	Williams	designerashley
Vassar College	Megg	Brown	stomer
Vassar College	Morgan	Gange	
Vassar College	Ray	Schwartz	skeeter
Vassar College	David	Susman	
Washburn University	Shane	Bartley	
Waubensee Community College	Todd	Schanbacher	Texlowan
Wentworth Institute of Technology	James	Steele	
Western University	James	Dobracec	JDobracec
Willamette University	Timothy	Gilman	
Winston-Salem State University	Precious	McKoy	
Winston-Salem State University	Tarina	Whitfield	







Midtown Atlanta, GA



Brought to you by

